

Your ChildSafe School Plan of Action

Your Goals: What is the Desired Outcome?	Your Targets	Build Your Coalition... Who: Supports/Challenges	Your Resources	Strategies to Get You There
<p>Long Term Goal(s):</p> <p><input type="checkbox"/> Individual building change? →</p> <p>Or,</p> <p><input type="checkbox"/> District-wide change? →</p> <p><input type="checkbox"/> 3 levels of the ChildSafe School Program? or,</p> <p><input type="checkbox"/> One level at a time? 1. Diesel Exhaust 2. Cleaning Products 3. Turf Pesticides</p> <p>Short Term Goals:</p> <p>Plan steps and timeline to achieve each step Check each as completed Assess/Adjust periodically Focus on outcome!</p>	<p>Who Can Make it Happen?</p> <p>Principal, teachers, school facilities and maintenance staff, families</p> <p>Superintendent, Facilities Administrators, Board of Education Community</p>	<p>Identify/Recruit Supporters:</p> <p>Parents, Students, Teachers, Support staff, School or District Wellness Team/Committee, Outdoor/Environmental Club Members, Local Health Professionals, Natural Landscape & Garden Centers Other?</p> <p>Possible Challenges:</p> <p>Building Principal District Superintendent Board of Education (\$\$)</p> <p>Facility/Maintenance staff Athletic/Coaching staff</p> <p>Community: Sports teams Parks/Recreation staff</p>	<p>Human Capacity</p> <p>← Your Team (3-5 key people to lead the charge) Influencers Boots on the Ground Writers and Social Media Talent</p> <p>Practical Needs:</p> <p>Meeting Space Print Materials Copy Access Electronic Capability Event Space \$\$\$</p>	<p>Engage Stakeholders</p> <ol style="list-style-type: none"> 1. Educate, build your "Team" 2. Meet with your Targets 3. Inform: Share "Fact Sheets"; informational brochures; scientific articles; videos 4. Arrange presentations: for parent organization meeting; webinars or webcasts 5. Host school event and Invite local media. 6. Incentivize and/or reward <p><i>If District-wide, add:</i></p> <ol style="list-style-type: none"> 7. Host a district, or community event to introduce the program 8. Arrange presentation for district-wide Coordinating Council meeting 9. Create: craft your message and create sample letters and script for contacting or presenting to Board of Education 10. Utilize all media!